Conclusions for Crowdfunding Dataset

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* The country with the most numbers “successful” and “fails” outcome of crowdfunding was the US, but at the same time was the country with more activities of crowdfunding compared to the other countries.
* The country with less Crowdfunding activities was the CH.
* The most successful parent category is theater.

1. What are some limitations of this dataset?

* The goal and the currency are there, but we do not have the number of people who attended the events, for example for now it could be 100 people who pay $1,000ea or could be 20 people who pay $10,000ea.
* No information of how decided the events, maybe some of the fail events was due to the blurb gave to wrong economic level.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Comparing the total of crowdfunding activities for each country.
* Compare the total backers count by country with the outcome.
* Compare the total pledged vs goal by country.